

# Nippon Life Special Seminar TAO OF GLOBAL COMMUNICATION AND BUSINESS

Monday, January 29 2018 10:00 a.m. – 1:00 p.m.

Nippon Life Insurance Company, 1-6-6 Marunouchi, Chiyoda-ku, Tokyo 100-8288, Japan

Hosted and organized by



For WBB students participating in Japan Study Trip



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Università Commerciale  
Luigi Bocconi

## AGENDA

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| 9:30-10:00  | <b>Registration</b>  |
| 10:00-10:20 | <b>OPENING SESSION</b>   |
| 5 mins      | <b>Welcome Remarks</b><br>Mr Makoto Okubo, General Manager, International Affairs, Nippon Life Insurance Company   |
| 5 mins      | <b>Opening Remarks</b><br>Professor Veronique Lafon-Vinai, Executive Director, Career Development and Corporate Outreach, School of Business and Management, The Hong Kong University of Science and Technology  |
| 10 mins     | <b>Introduction of speakers and participants</b>   |
| 10:20-11:00 | <b>SESSION 1 COMPANY PRESENTATION – NIPPON LIFE INSURANCE COMPANY</b><br><b>MR YUKI HEMMI &amp; MR KIIRU MORI, INTERNATIONAL PLANNING AND OPERATIONS DEPARTMENT</b><br><br>This session aims to provide an overview of Japanese life insurance market, Nippon life's business outlook, as well as international operations.  |
| 11:00-11:15 | <b>Break</b>   |
| 11:15-12:45 | <b>SESSION 2 TAO OF GLOBAL COMMUNICATION AND BUSINESS</b><br><b>MR MAKOTO OKUBO, NEW YORK REPRESENTATIVE OFFICE, PLANNING AND RESEARCH DEPARTMENT</b><br><br>The lecturer aims to describe how language and culture affect the way how people make decisions and communicate each other, and discuss global communication beyond culture and nationalities. He also shares some wisdom from the ancient oriental philosophers which may be applied in modern business. |
| 12:45-13:00 | <b>CLOSING SESSION</b>   |
| 15 mins     | <b>Concluding Open Forum</b><br>Professor Veronique Lafon-Vinai, Executive Director, Career Development and Corporate Outreach, School of Business and Management, The Hong Kong University of Science and Technology<br><br>Mr Makoto Okubo, General Manager, International Affairs, Nippon Life Insurance Company  |