# "Music for SDGs"

# What are SDGs?

Sustainable Development Goals (SDGs) were adopted by the United Nations (UN) aiming to achieve 17 goals by 2030 for a sustainable, equitable, and inclusive society with no one left behind as a keyword. It is a common global language for sustainable society.





## What we do:

Under the slogan of <u>No one will be left behind!</u>, aiming to provide opportunities for general public to deepen understanding of SDGs in an easier and enjoyable way through music events integrating entertainment and education

← Director: Makoto Okubo (Mack)

# How would we make our dream come true together?

Project
Team/Secre
tariat and
Advisory
Council

Supporting
Artists,
teaming up
with TGC

Ambassadors for 'Music for SDGs' Project Sponsors for Music for SDGs Project

## Let's make OUR world a better place TOGETHER!!

We will be launching our cloud funding from April 1st, 2019!!

Your opinion and thoughts matter to us! If you are interested in our project and be part of this project in some way, please contact us at <a href="mailto:MusicForSDGs.com">MusicForSDGs.com</a> or visit our website at <a href="http://MusicForSDGs.com">http://MusicForSDGs.com</a>!!



## **Supporting Artists and Collaboration with TGC**

Over 35 supporting artists in different areas (i.e. singers, actors, dancers, musicians, magicians), engaged or interested in SDGs-related activities, intend to join us. Also, we plan to team up with Tokyo Girls Collection (TGC), one of the biggest fashion showcases in Japan. TGC has recently established a partnership with the UN to support SDGs, and considers our project an opportunity to promote emerging artists with world-class talent through its platform.



#### Off-Broadway Jazz Concert – Anime for SDGs"

This project's first event that took place at a theater in Times Square in New York, converting Japanese anime songs into Jazz and combining with talks on SDG topics corresponding to respective anime movies.



### Supporting empowerment of women & Spreading the circle of world peace

#### Shiori Abe & Women Orchestra

all-female orchestra ensuring carrier after marriage and/or childbirth



# Ayumi Ueda & Women of the World

Connecting the world through songs by singers around the globe



#### Hiroka Ashiki & Utahime 2020 Hiroshima Project

Female singers from all over Japan gathering in Hiroshima to sing for world peace



# Building a society which would regard handicap as personality and positively evaluate diversity

#### Shihori

A NY-based prominent singer and music creator, who has a natural hearing loss in her left ear, but a perfect pitch in her right ear and a heart shaking voice. Also promoting "sustainable" music carrier





### ASPJ (Alopecia Style Project Japan)

Fashion Show by **Bold and Beautiful Women** through collaboration with an NPO engaged in activities to enhance social recognition of women who lost hair for various reasons



# **Learning SDGs through** musicals and concerts

## **Musicals for SDGs**

Delivering messages on specific topics of SDGs through musical shows



# Try a new type of music events through technology/innovations inviting Japanese artists with world-class talent in various areas, and foreign artists who appreciate Japanese culture

#### Miko Nakao

A salsa solo champion and model regularly participating in world salsa competitions



#### Hannah

A young genius female magician who won domestic and international prizes



### **Eru Matsumoto**

A world's leading and most versatile cellist and spokesperson of her generation



### Salome Scheidegger

A Japanese-born Swiss pianist who plays Japanese anime and game songs



### **Ana Villa**

A Colombian singer who won a prize for singing in Japanese "Nodojiman The World 2018"



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