

The 7th China Insurance International Summit 2019

Opening,
Transformation,
Integration
The Developing Road to Insurance Innovation

Co-Organizer :



2019

Supporter :

10th-11th, September
Shenzhen, China



Background

The word "Insurance" was mentioned 17 times in "The development plan for Guangdong-Hong Kong-Macao Greater Bay Area", which was issued by the State Council, PRC in February 2019. As the pioneer of China financial opening-up, insurance has always been on the road of transformation and innovation. "Convergence and Development" is one of the key words for the construction of Greater Bay Area. It is also a new trend in insurance development, and obviously will bring new opportunities and challenges.

In this context, the 7th China Insurance International Summit 2019 will be based on the theme of "Opening, Transformation, the Road to Convergence and Innovation of Insurance". It aims to work with industry leaders to gain insights into the trend of insurance innovation, to explore products R&D innovation, to improve risk management construction, to optimize marketing and services innovation, and to promote the high-quality and sustainable development of insurance industry!

Hot Topics

- Interpretation of policy impact on the insurance under Greater Bay Area construction
- The insurance innovation development under a much more opening environment
- The opening and integration trend of the insurers both at home and abroad
- Innovation and practice of insurance technology
- Cross-regional insurance business exploration and collaboration
- Innovation of the cross-border insurance sales and marketing system
- Innovative practices of insurance risk management
- The product design and customer service innovation of traditional insurers
- Insurance asset allocation and investment strategy



Target Position

- CEO, COO, CFO, CTO
- Chief underwriting officer
- Chief Actuary
- Chief Risk Officer/Chief Compliance Officer
- Chief Investment Officer
- Chief Marketing Officer
- GM/Deputy GM of Operation
- GM/Deputy GM of Sales & Distribution
- GM/Deputy GM of Development
- GM/Deputy GM of Claim Department
- GM/Deputy GM of Customer Service Department

Part of Previous Sponsors



Photos of Last Event



Part of Previous Speakers



Feng LI
Deputy Director-general
China Insurance Regulatory
Commission, Shanghai Bureau



Yu CAI
Deputy Secretary General
Insurance Society of China



Deyun CAO
Executive Vice Chairman
& Secretary General
Insurance Asset Management
Association of China (IAMAC)



Zhongqun ZHU
Executive President
Shanghai Insurance Exchange



Yongmao DU
President & CEO
Ping An Annuity
Insurance Company



Qiuping DUAN
Co-president
Fosun Financial Group



Alan YOUNG
Head of Institutional Business
Greater China
Franklin Templeton Investments



Xiaodong YU
General Manager of Risk Mgmt
Dept. & Insurance Group CRO
Fosun Group



Huiyuan ZHANG
Vehicle Insurance Dept., Deputy GM
PICC Property and
Casualty Company Limited



Sherwin LI
Head of Actuarial &
Risk Mgmt Dept
China Property
Reinsurance Co., LTD



Yinglin ZHAO
Head Manager
of Investment Management Dept.
China Life Property &
Casualty Insurance Co. LTD.



Lily HAN
Managing Director
of Healthcare Investment BU
Sunshine Insurance Group Co., Ltd.



Guibin ZHANG
Chief Risk
Management Executive
Taiping Asset
Management Co., LTD



Jinsong CHENG
Deputy General Manager
The Pacific Asset
Management Co., LTD



Gaofeng PAN
Assistant President
CIO, Tk.cn Insurance CO.,LTD.



Wei WANG
E-commerce Dept. Chief
Operating Officer
Huatai Property
Insurance Co., LTD



Min XU
Financial Cloud Dept., GM
Alibaba Cloud Computing Ltd.



Fengzhan TIAN
Vice GM and Chief Data Scientist of
Big Data Technology Center
Sunshine Insurance Group



Eric ZHENG
President & CEO
AIG Insurance
Company China Ltd.



Xing ZHANG
Chairman
Starr Property &
Casualty (China) Co., Ltd.



Jing XIAO
General Manager of
Big Data Platform Division
Ping An Technology
(Shenzhen) Co., Ltd.



Raphael P. Young
Ambassador for Asia Pacific
International Insurance Society (IIS)



Xuejun LI
General Manager of
Strategy & Marketing Dept.
China Life Insurance
(Group) Company



Michael YU
Chief Executive Officer,
Zurich General Insurance
Company (China) Limited



Frank ZHAO
Vice President & Chief
Asset Management Officer
Pramerica Fosun Life
Insurance Co., Ltd.



Yijiang CHEN
General Manager of
Funds Application Dept.,
New China Life
Insurance Co., Ltd.



Xinwei JIANG
General Manager
of E-Commerce Center
PICC P&C



Jinsong CHENG
Deputy General Manager
Pacific Asset Management Co., Ltd.



Yan ZHAO
IT Director & General Manager
of E-Commerce Division
Guohua Life



James YANG
General Manager of the
Digital Platform Department
Direct Sales Channel Business Unit
PING AN Property And Casualty
Insurance (Group) Company Of China

Session 1 : Insurance Innovation Development Trend

Chairman: James JIANG, Deputy Executive President, China Insurance Innovation Research Institute

09:00-09:10	<p>Welcome and Opening Speech: Raphael P. Young, Managing Director, Asia Pacific Region, International Insurance Society (IIS)</p>
09:10-09:20	<p>Welcome and Opening Speech: New Opportunities for the Development of Insurance and Wealth Management in the Context of Financial Openness HUANG WANG Ciming, CEO, Hong Kong Investment Funds Association</p>
09:20-09:45	<p>The Innovation and Development of China's Insurance Industry: Coming Up, Doing Good</p> <ul style="list-style-type: none"> ● The "Golden Decade" and "Crisis Decade" of the Insurance Industry Future ● New insurance civilization and its characteristics ● Cross-border growth, service transformation <p>Speaker: WANG Zimu, President &CEO, Huatai Insurance Group</p>
09:45-10:10	<p>The paradigm shift toward 2030 with innovation and SDGs</p> <ul style="list-style-type: none"> ● Changing business paradigm for life insurance/healthcare ● Promoting Sustainable Development Goals (SDGs) ● An award-winning AI technology to enhance sales and customer services <p>Speaker: Makoto Okubo, General Manager, International Affairs, Nippon Life Insurance Company</p>
10:10-10:35	<p>Presentation Opportunity</p>
10:35-11:00	<p>Tea Break and Networking</p>
11:00-11:25	<p>Thoughts on the Observation and Innovation of International Insurance Market</p> <ul style="list-style-type: none"> ● Comparisons between features of Chinese and foreign insurance market ● Opportunities and challenges that foreign insurance companies facing in the Chinese insurance market ● Innovation and cooperation between the local and foreign insurance companies under the trend of opening and transformation <p>Speaker: Jonathan Quach, General Manager, Bupa Global Asia Pacific , Bupa (Asia) Limited</p>
11:25-12:00	<p>Panel: The Insurance Innovative and Integrative Development Prospects in Greater Bay Area</p> <ul style="list-style-type: none"> ● The integration of insurance under the new policy ● The strategic opportunities and challenges against the stricter regulatory environment ● Innovation, transformation and collaboration among insurers in China and aboard ● How do insurers make their way forward in a much more open market? <p>Moderator: James JIANG, Deputy Executive President, China Insurance Innovation Research Institute Panelists: HUANG WANG Ciming, CEO, Hong Kong Investment Funds Association WANG Zimu, President &CEO, Huatai Insurance Group ZHANG Zhongyi, GM, International Department, China Taiping Insurance Group Ltd. MA Xin, GM, Strategic Planning, China Pacific Insurance (Group) Co.,Ltd..</p>
12:00-12:30	<p>Award Ceremony</p>
12:30-14:00	<p>Lunch Buffet</p>

Session 2 : Insurance Products Innovation under the Cross-border Cooperation

14:00–14:30	<p>In line with International Standards: the Road of China Insurance Integration and Development</p> <ul style="list-style-type: none"> ● Internationalization of Chinese insurance companies ● Differentiated competition in a more open market environment ● Transformation and upgrading of innovation-added insurance companies <p>Speaker : ZHANG Zhongyi, General Manager, International Department, China Taiping Insurance Group Ltd.</p>
14:30–15:00	<p>Bring in and Go out : The Development Prospect of Chinese Self-operated Insurance Companies</p> <ul style="list-style-type: none"> ● Development and demand characteristics of self-operated insurance companies ● Comparisons between traditional insurance companies and self-operated insurance companies ● Prospects for the development of self-operated insurance companies in the open transformation of insurance industry <p>Speaker : LIU Weihua, General Manager, GDYD Property & Casualty Captive Insurance Co.,Ltd</p>
15:00–15:25	<p>Opening and Transformation: Innovative Development of Insurance in China</p> <ul style="list-style-type: none"> ● Chinese insurers' exploration of internationalization ● How to deal with the layout of foreign insurers in China? ● The innovative development and transformation and upgrading of Chinese insurance companies <p>Speaker : WEI Xinjiang, Institute of Finance Research, China Life Insurance(Group) Company</p>
15:25–15:50	<p>Cross-border Cooperation Opportunities for Reinsurance Business in the New Environment</p> <ul style="list-style-type: none"> ● Strategic layout of reinsurance business development under the new market environment ● External cooperation opportunities for the integration of insurance industry into the reinsurance business <p>Speaker : YU Xiaodong, Deputy GM, Taiping Reinsurance Co. Ltd</p>
15:50–16:10	Tea Break and Networking
16:10–16:40	Presentation Opportunity
16:40–17:10	<p>Innovation and Exploration of Technology-added Insurance Products</p> <ul style="list-style-type: none"> ● Cross-border resource integration, claims and information sharing ● Innovation of insurance business under the era of 'Internet Plus' ● Innovative revolution of insurance companies <p>Speaker: LI Shaodan, Chief Data Officer and CEO of innovation, AXA Tianping P&C Insurance Co., Ltd.</p>
17:10–17:40	<p>Development Trend and Innovation of Cross-border Motor Vehicle Insurance</p> <ul style="list-style-type: none"> ● The Impact of the Greater Bay Area Policy on Cross-border Motor Vehicle Insurance ● What opportunities will the interconnected integration bring to the auto insurance transformation? ● Innovation in cross-border auto insurance products <p>Speaker: LI Xiankun, President and CEO, Pingjia Technology</p>
17:40	The End of Day One

Session 3 : Insurance Risk Management Innovation under Interconnection Trend

Chairman: LIANG Xiaoying, Executive Vice President, Chief Actuary & CRO
Ping AN Property & Casualty Insurance Company of China, Ltd.

09:00–09:30	<p>Investment risk management and innovative development of insurance business under the Development of Cross-border Financial Market Integration</p> <ul style="list-style-type: none"> ● The enlightenment of insurance assets management from the open integration of financial market within the Greater Bay Area ● Investment strategy for insurance funds within the exchange controls framework ● Ping an fund's investment——Implications of financial innovation <p>Speaker : LIU Yi, Managing Director, Ping An Global Voyager Fund</p>
09:30–10:00	<p>AI + Insurance : New Prospects of Insurance Risk Management</p> <ul style="list-style-type: none"> ● Risk management challenges of insurance industry ● The development trend and application of artificial intelligence technology in Insurance ● The application cases <p>Speaker : BI Wei, CEO, Ping An OneConnect Financial Technology Co., Ltd.</p>
10:00–10:30	<p>Insurance Risk Management: Adding Value, Building Resilience</p> <ul style="list-style-type: none"> ● Risk landscape in the life insurance industry in Asia ● Integrating risk management in business decisions ● Challenges and opportunities to enhance resilience <p>Speaker : Sanchit Maini, Chief Financial and Operational Risk Officer Prudential Corporation Asia</p>
10:30–11:00	Tea Break and Networking
11:00–11:30	<p>Insurance Risk Management Innovation Driven by Insurance Technology</p> <ul style="list-style-type: none"> ● Strengthen the risk management and consolidate the indemnity function ● Rebuild risk management efficiency with insurance technology ● Innovation of risk management supported by blockchain and big data technology <p>Presentation Opportunity</p>
11:30–12:00	<p>Innovation and Development of Life Insurance Driven by the Risk Management</p> <ul style="list-style-type: none"> ● The development space when life insurance industry returns to the essence of indemnity ● Risk management aiming to the entire life cycle of customers ● Coordination among debts, assets, businesses and risk management <p>Speaker: Simon Phipps, Founder, Head of Asia & Global Development, The Digital Insurer</p>
12:00–12:30	<p>New Ideas of Insurance Asset Management after Returning to Indemnity</p> <ul style="list-style-type: none"> ● Insurance asset management in a more open market ● Insurance fund investment and asset allocation strategies ● Develop insurance asset management capacity under the new situation <p>Speaker: ZHANG Guibin, CRO, Taiping Asset Management Co., Ltd.</p>
12:30–14:00	Lunch Buffet

Session 4 : Marketing Service Innovation in the Age of Insurance Technology

Chairman : Simon Phipps , Founder , Head of Asia & Global Development , The Digital Insurer

14:00–14:30	<p>Revolution of Marketing System in the Age of ‘Internet Plus’ Insurance</p> <ul style="list-style-type: none"> ● Insurance Marketing service innovation under the science and technology ● innovative model: ‘Internet plus’ insurance reinvents the traditional insurance business ● Prospects for the reform of insurance companies in the era of insurance technology <p>Speaker: ZHANG Minyi, Key Account Sales and Operation General Manager, Tencent</p>
14:30–15:00	<p>Strategic Layout: Insurance + Aging Community</p> <ul style="list-style-type: none"> ● Opportunities and challenges of insurance companies to build Aging Community ● The joint development of business insurance and Aging Community under the aging background ● Multi-industry resource integration: insurance, pensions, real estate and medical care <p>Speaker: LIU Shuqin, Vice President and Chief Marketing Officer, Taikang Healthcare Investment Holdings Limited.</p>
15:00–15:30	<p>Build a New Ecosystem of Health Insurance Driven by Digitalization</p> <ul style="list-style-type: none"> ● People-oriented health management services ● Insurance customer demand and experience optimization supported by big data ● Linkage of ‘HIPH’: hospitals, insurance, pharmaceutical companies, health management <p>TBC: FU Xiaobin, General Manager, Health Division, NEW CHINA LIFE INSURANCE COMPANY LTD.</p>
15:30–16:00	<p>Tea Break and Networking</p>
16:00–16:30	<p>Transformation Upgrading: Innovation of Customer-centric Insurance Service</p> <ul style="list-style-type: none"> ● Customer-centric insurance business transformation ● Insurance service innovation promotes insurance business model and product innovation ● Showcases: Customer experience and transformation upgrade <p>Speaker: Jack YUAN, General Manager, Generali China Insurance</p>
16:30–17:00	<p>High-level Dialogue: Innovation in Marketing and Service Systems in the Era of Insurance Technology</p> <ul style="list-style-type: none"> ● The integrated development of technology and insurance ● Insurance industry observation: The development of insurance technology and the transformation of insurance industry ● Showcases: Practical exploration of innovation in insurance industry ● Frontier innovative application of insurance technology in marketing and service system ● How to treat the transformational changes in the era of insurance technology? <p>Moderator: XU Haitao, General Manager of Insurance Management Consulting, Willis Towers Watson</p> <p>Panelists: Jack YUAN, General Manager, Generali China Insurance Kenny DENG, Former Vice President, Blue Shield of California Ian Yen Lee, Strategy Director, ZhongAn Technologies International Group Limited</p>
17:00	<p>Closing Ceremony</p>