



UN76 & International Peace Day Celebration New York Concert for SDGs 2021

Contributing to sustainable future through music

***Co-hosted by Music for SDGs, Tiara Group,
and Glocha/IAAI #ActionNow***

21 September 2021 (7:30pm – 9:30pm EDT) @ New York

in conjunction with the 76th United Nations General Assembly 2021

Mack Okubo

(Executive Producer, Project Director, Music for SDGs)

Promoting SDGs through entertainment and music

Music for SDGs Project:

*A project aiming to provide opportunities for general public to deepen understanding of SDGs in an easier and enjoyable way through music events, integrating entertainment and education under the slogan of **No one will be left behind***

Mack OKUBO (Project Director)

Mack is a multilingual and globally well-known policy advisor, and has been serving as Sherpa, **Asia Pacific Financial Forum (APFF) Insurance Pension Group, ESG Finance Working Group**, and co-Sherpa, **Sustainable Finance Development Network (SFDN)** in the APEC region.



He is also known as multi-talented entertainer and has launched **Music for SDGs Project** to enhance awareness of SDGs among the general public, inviting talented artists who share the same goals.

Music for SDGs Coalition

Mack



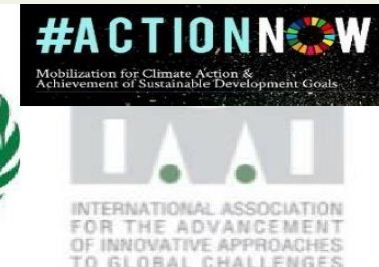
Flower Harmony



Kippe

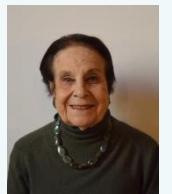


GloCha/IAAI, global partner #Action Now



Ambassador

Gloria Starr Kins



What are SDGs?

Sustainable Development Goals (SDGs) were adopted by the United Nations (UN) aiming to achieve 17 goals by 2030 for a sustainable, equitable, and inclusive society with **no one left behind** as a keyword.

All UN member countries are asked to work together through public (government) and private (corporations and citizens) partnership to achieve this goal. It is a **common global language** for sustainable society.



How music can help promote SDGs?

While a number of papers and meetings provide high-quality education for those who are already informed and motivated on SDGs, **most general public are still not aware of SDGs** or interested in the subjects. We aim to provide opportunities for general public to learn about SDGs in an easier and enjoyable way **through musical and music concerts integrating entertainment and education.**



What makes Music for SDGs Project unique?

The project director is a global policy advisor who chairs working groups to promote sustainable development in the Asia-Pacific and collaborates with the UN, OECD, and APEC to promote SDGs. **The project will be reported to the APEC and the UN.** Some events may take place at UN Head Quarters. Our initiative is also well received by the Japanese Government committed to SDGs and aims to support **G20 2019 Japan, TICAD 2019, Tokyo Olympics & Paralympics 2021**, as well as **Osaka Expo 2025.**





❑ This project's first event **Off-Broadway Jazz Concert – Anime for SDGs** that took place at a theater in Times Square in New York on 1 November 2018, converting Japanese anime songs into Jazz and combining with talks on SDG topics corresponding to respective anime movies. The audience enjoyed Jazz music and learned about the importance of SDGs.



❑ In 2019-21, Shiori Abe (violinist), Mika Watanabe (pianist), Seika Itoh (musical actress/singer) and Mack Okubo (lecturer) participated in musical presentations on SDGs at **Efma Insurance Summit** in Vienna, **ASEAN Insurance Congress** in Bali and **Keio University** and **Kyoritsu Women's University** lecture.

❑ On 26 October 2020, Music for SDGs co-hosted **United Nations 75 Year Celebration Music Festival for SDGs 2020** with GloCha/IAAI, aiming to celebrate United Nations' 75th Year Anniversary and enhance a public awareness on SDG topics through a talk and music performance. The 17 hour online event started from opening in Japan, followed by various cities in Europe, Africa and concluded with a grand finale in New York, in a series of entertainment shows and educational opportunities. 34 groups of artists, including a Broadway star, joined the event.



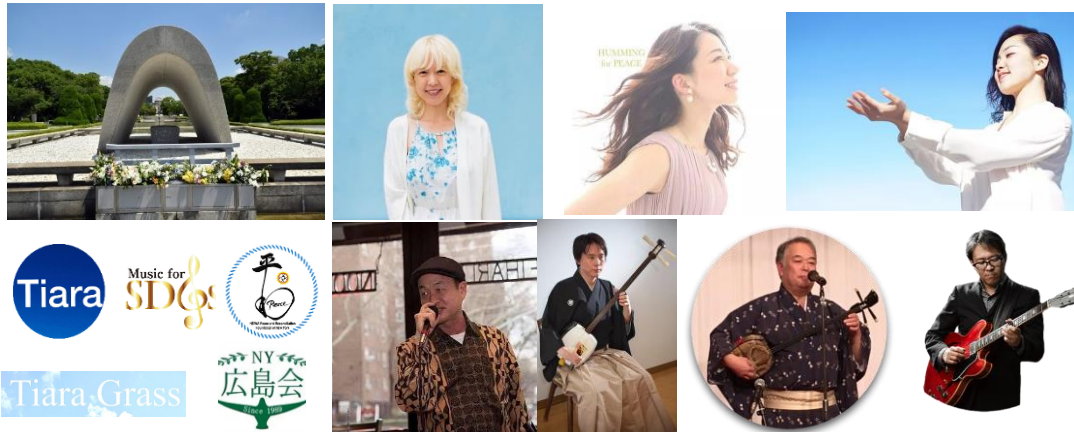
❑ On 21 November 2020, Music for SDGs co-hosted **24-Hour Telethon on Global Homelessness** with the IAPSS (International Association of Political Science Students), the United Nations Association South New York (UNA-USA), UN2020, UN75, Music for SDGs, The World Is Watching, US-ASEAN Youth Council, and GPODS, which covered the 6 Regions: Oceania, Europe, Asia, Africa, Latin America and USA/Canada, and provided some panelists and organized all the talent shows for the event.



- ❑ On 22-23 April 2021, Music for SDGs and GloCha/IAAI co-hosted a 24-hour online music event **Earth Day Music Festival 2021** in conjunction with INTERNATIONAL EARTH DAY, in collaboration with Clermont Choir Foundation (South Africa), CATCH US PERFORMING ARTS (CUPA), International Association of Political Science Students (IAPSS), Jackson Family Foundation Japan (Japan), KIMONO GLOBAL CLUB (KGC), Mother Earth Cup Zero, Music for Climate Justice (M4CJ), ROTARY Dare to be Great e-Club, SDGs Spiral, Social Japan, Society and Diplomatic Review, Tiara Group, WOMEN ORCHESTRA JAPAN, for the purpose of enhancing awareness on SDGs through entertainment and education, starting from opening in Japan, followed by Europe, Africa and New York in a series of entertainment shows and educational opportunities.
- ❑ On 11-14 May 2021, **International Association of Political Science Students (IAPSS)** hosted **World Congress**, where students gathered from 6 regions, Oceania, Asia, Europe, Africa, Latin America, and USA/Canada. Music for SDGs was honored to be part of the World Congress to organize the musical performance by a pre-recorded video program, edited by Miki Takasugi.
- ❑ On 22-23 June 2021, **Tiara Group and Heiwa Peace and Reconciliation Foundation of New York** co-hosted an online event **Prayer for Okinawa**, supported by Music for SDGs, in conjunction with Okinawa's Memorial Day, a day designated to commemorate the war dead from the Battle of Okinawa among others. The audience enjoyed a series of music performance related with Okinawa, and heard speeches about Okinawa's history and importance of preserving world peace and beautiful nature.



- On 10-11 July 2021, Music for SDGs co-hosted a 15-hour **Music Festival for SDGs 2021** with GloCha/IAAI in conjunction with **United Nations High Level Political Forum (HLPF)**, inviting artists and speakers in collaboration with Catch US Performing Arts (CUPA), Kimono Global Club (KGC), Mother Earth Cup, Music for Climate Justice, Rotary Dare to be Great e-Club, SDGs Spiral, Social-Japan, Society and Diplomatic Review, 360 HUB Global, Tiara Group, and Women Orchestra Japan, for the purpose of enhancing awareness on selected SDGs in a form of panel discussions, speeches and entertainment shows.



- On 6 August 2021, **Tiara Group** hosted an online event **Hiroshima Prayer for Peace**, supported by Tiara Grass, Music for SDGs, Heiwa Peace and Reconciliation Foundation of New York, and NY Hiroshima Kai, at the anniversary of the atomic bombing of Hiroshima. The audience prayed for world peace and heard a series of speeches by lecturers and enjoyed music performances by artists related with Hiroshima.



- On 9 August 2021, **Tiara Group** hosted an online event **Hiroshima Prayer for Peace**, supported by Tiara Grass, Music for SDGs, and Heiwa Peace and Reconciliation Foundation of New York, at the anniversary of the atomic bombing of Nagasaki. The audience heard a series of speeches by lecturers and enjoyed music performances related with Nagasaki, including a song by a singer from Porto in Portugal, a sister city of Nagasaki.

New York Concert for SDGs 2021 (21 September 2021)

On 21 September 2021, Music for SDGs will co-host **UN76 & International Peace Day Celebration New York Concert for SDGs 2021** with Tiara Group and GloCha/IAAI in conjunction with the **76th United Nations General Assembly (UNGA) and International Peace Day**, for the purpose of enhancing awareness on world peace and SDGs.

The event will take place at **Michiko Studios (149 W 46th St. New York): 7:15pm (open) 7:30pm-9:30pm [EDT]**

The artists include **YUZURINO HANA** [Yuzu Natsumi (singer song writer/shamisen player), **Rino Aise** (Tiara's CEO/singer/sanshin player)], **Youth Yamada** (guitarist/bassist), **Jazz4SDGs** [Mack Okubo (executive producer/singer/dancer), **Aya Ishida** (singer/composer), **Nobuki Takamen** (guitarist/composer), **Ai Yamashita** (pianist/ keyboardist/ composer), **Rintaro Mikami** (drummer/composer), **Hina Oikawa** (alto sax player), **Takashi Hirose** (bassist)], **Akira Watanabe** (musical actress/singer/dancer), and **Yurika Ono** (dancer), and **Elizaveta Kozlova** (opera singer/soprano).



Diversity&Inclusion :Being bridge between Japan and the World through music

Ai Yamashita

(pianist/keyboardist/composer)



Ai Yamashita from Japan, a Boston-based keyboardist, songwriter and alumuni of Berklee College of Music 17'. Her mission statement is **"Being bridge between Japan and the World through music"** and she has been contributing for **cultural exchange and music diversity in US** with her J-Pop band **"Ai's Sakura Band"**.

Ai Yamashita Website

<https://www.aiyamashita.com/>

Ai's Sakura Band

<https://youtu.be/s7bhbzeYGa8>

In addition, she has recently released new original song called **"Min na Tomodachi - We are all friends"** which aiming to work on many present problems such as Racism/Discrimination /Diversity and LGBTQ.

"Minna Tomodachi" (In Japanese)

<https://youtu.be/uo2Nidz32J0>

Ai arranged a number of Japanese anime and popular songs in Bossa, Jazz, Salsa, teaming up with Mack and Kippe of Music for SDGs Coalition. She has recently released **ONE PIECE WE ARE! EDM Remix** (https://youtu.be/ecO_cqIGhDk)



Ai attended Youth Climate Action Empowerment GloCha Youth Dialogue International Youth Day (IYD) 2020 on behalf of Music for SDGs and reported her activities to promote SDGs through music.

Ai is now leading the Music for SDGs Project as Assistant Director and music advisor.





GloCha/IAAI, our global partner #ACTION NOW

GloCha (Secretary General **Miroslav Polzer**) is a multi-stakeholder partnership, formed as 501c3, for individuals, institutions and UN agencies to collaborate together to act on global challenges. GloCha creates opportunities for youth, social entrepreneurs and local communities to collaborate for a safe climate and just society.

GloCha initiates events, and convenes conferences in support of the SDGs leveraging collaborations and technologies like apps and block chain to improve outcomes. Its three pillars are culture, technology, and organizational innovation. GloCha cultivates improved solutions to global challenges as a UN accredited NGO partner (ECOSOC and UNFCCC) with sister organization, **IAAI (International Association for the Advancement of Innovative Approaches to Global Challenges)**. <http://www.glocha.info>



Miroslav Polzer

(Secretary General,
IAAI GloCha)



Miroslav Polzer is founder and CEO of International Association for the Advancement of Innovative Approaches to Global Challenges www.glocha.info, a United Nations (ECOSOC, UNFCCC, GCF) accredited civil society organization based in Klagenfurt am Wörthersee (Austria). At IAAI Miroslav helped to set up following flagship initiatives: GloCha multi stakeholder partnership for Agenda2030 Action, #GiveYouthAChance Resource Mobilization for Youth Climate Action, Youth Entrepreneurship 2030, Blockchain for Youth Climate Action). Miroslav Polzer also works as an independent management consultant, advising companies and public authorities on implementation of sustainable development goals on local level through multi stakeholder partnerships and social entrepreneurship business models..

Gloria Starr Kins

*(Editor-in-Chief and Publisher,
Society & Diplomatic Review)*



Gloria is Editor-in-Chief and Publisher of **Society & Diplomatic Review (SDR)**, a United Nations accredited publication That serves as a directory of Ambassadors, UN Secretariat, and the Consular Corps. SDR covers diplomatic events and is the premier journal covering the UN.

Gloria has been a long-time society and diplomatic editor of **Irish Connections magazine** and **Irish Examiner newspaper**. Before that, she worked alongside Wyatt Cooper as an editor for the **Status Diplomat** and headed the New York office of **Curtis Publishing** encompassing Sat Evening Post, Holiday magazine, and Status magazine.

She is a veteran **UN Correspondent**, society and diplomatic editor of many newspapers, and a correspondent for the Jewish Post newspaper. She represented **WOR Radio and Television** as head of their United Nations Operations, and was an **Associate Producer of NBC's "Open Mind."** Gloria is Vice-Chair of the **Center for Global Action for Sustainable Development (CGASD)** and was a founding member of **UNICEF's Manhattan chapter**, the Islamic Council of Europe, and the Islamic Defense League in London.



In addition, she also serves as a Government Liaison on the Board of Directors for **the OCCAM Infopoverty World Conference**, Oklahoma University liaison, and various other organizations and Chambers of Commerce. Recently, Gloria was made the head of the North American representative office of **Association de la Plume pour la culture et le développement**, a Chad-based foundation. She is also active on the Board of advisers of **The Green Earth Enterprises, LLC**, a company that uses aquaponics and hydroponics to solve the world's food and water insecurities in addition to **IAAI GloCha** board of advisers. The Hope Foundation as well as the Halte Ebola Foundation made Gloria a member of their Board of Directors. As of recently, Ms. Kins became the Co-Chairman of **World Peaceever TV**, an ECOSOC accredited United Nations Foundation. She is also the Vice President of **Ai-Blockchain**, a company that develops blockchain technology.

Bringing love, hope and world peace, and building a beautiful planet



Tiara Group

Under the concept of “Discover past, live today and connect with future”, Tiara Group holds events on peace, human rights, environment, and cultural understanding of each country. Through music, dance, recitation among others. Tiara aims to deepen understanding between people around the world, and to prevent friction and conflict. In 2021, Tiara hosted online peace events; Prayer for Okinawa (22 June), Hiroshima (6 August) and Nagasaki (9 August).

Rino Aise

(Founder and CEO, Tiara Group)
(Singer/Sanshin Player)



Rino Aise, a native of Japan, is founder and CEO of Tiara Group. She is also a performer of drama and music, particularly for peace. Rino initially studied Minyo (folk songs) with Ryushu Kubota, the highest teacher of the Hokkaido Folk Song Federation and, then, started playing sanshin, a traditional Okinawa instrument, to pursue her music career, playing folk songs and original songs in the U.S. and Japan.

Duo: PinkLagoon, Yuzuri no Hana

Band: HeiwaPeaceBand: Vocal & Sanshin.

Website <https://rino.main.jp>

Sharing Japanese culture through music and art

Tiara **Yuzu Natsumi** (Singer song writer/Shamisen Player)

A singer, writer and composer, Yuzu uses her shamisen to bring the beauty and sophistication of traditional Japanese culture to the world through contemporary and traditional music. She has traveled around the world to the United States, Asia, Thailand, the Philippines, and Cambodia, and in 2019, she performed at Japan Expo in Paris for the first time. She was supposed to perform again at Japan Expo 2020 in Paris, which was postponed due to Covid-19.



Instagram: https://www.instagram.com/yuzu_singer

Tiara **Yuzurino Hana** (Duo of Shamisen & Sanshin Players)

Yuzuri no Hana, formed in 2021, is a music duo combining Japanese traditional instruments; Tsugaru shamisen by Yuzu and Sanshin by Rino (see page11).



Website <http://rino.main.jp/yuzurinohana>

The John Lennon Songwriting Contest Finalist 2019 2015

Youth Yamada

(Singer song writer/Guitarist/Bassist)

Youth Yamada is a singer/songwriter and instrumentalist born in Philadelphia and raised in Japan. With his left-handed guitar, harmonica and accompanied by the subtle clapping sounds of the khartal, Youth plays soulful folk music straight from the heart. His songs are hypnotically catchy, upbeat and gives his audience melodies that are unforgettable.



Website <http://www.youthyamada.com>

Marc Chagall's poetry expressed in music "Seul est Mien"

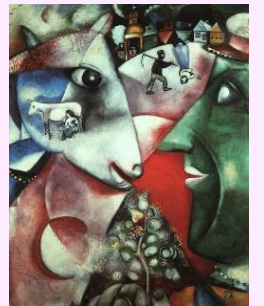
Elizaveta Kozlova (Opera singer/soprano)



Russian-born soprano Elizaveta Kozlova has appeared as a soloist in Moscow International House of Music as a member of Vladimir Spivakov's Youth Foundation. Elizaveta Kozlova made her Lincoln Center debut as Susanna in Le Nozze di Figaro with New York Lyric Opera.

Other operatic appearances include Pamina (Die Zauberflöte) with Manhattan Opera Studio and Amore (L'incoronazione di Poppea) with Berlin Opera Studio. Elizaveta is the 1st Prize Winner of Russian State Competition "Music, Talent, Discovery".

She is the founder of The Chagall Project which has received the 2020 Marin Alsop Entrepreneurship Award. Elizaveta Kozlova is pursuing her Masters Degree at Mannes School of Music where she studies with Ruth Falcon.



Website <http://www.youthyamada.com>

Jazz4SDGs Jazz musicians covering anime, musical and popular songs in jazz, combined with talks on SDG topics.

Mack Okubo

(Singer/dancer/comedian/producer)

Apart from being a multi-lingual policy advisor (see also page2), Mack is known for a multi-talented entertainer. Mack's entertainment activities include: Kumamoto charity concert, music show at Carnegie Hall, NYC anime dinner show, Hachinohe Tanabata concert, Japan Fes Bon Bon dancer, and Off-Broadway jazz anime concert.



Website: <http://mackglobe.com>

Aya Ishida (Singer/Composer)

Aya Ishida is a New York-based vocalist and composer specializing in Jazz. Originally from Japan, Aya moved to NYC in 2013 to pursue a B.F.A in Jazz Vocal Performance. She developed her sound and style by studying with Steve Wilson and Carolyn Leonhart. In 2017, Aya graduated from The City College of New York under the Kaye Scholarship with Degree Honors Magna Cum Laude. Her 2018 debut album, Day by Day, was produced by the Grammy award-winning saxophonist Wayne Escoffery. Alongside her original compositions, it also includes her favorite jazz standards with her own arrangements. She also hosted an album release event at the Cornelia Street Cafe.



Website:

<http://ayaishida.com>

In September 2018, Aya moved back to Japan and performed at Jazz clubs across the country. In late 2018/early 2019, she toured with jazz bands in Japan, Taiwan, and Paris. In October 2019, Aya moved back to NYC to perform, write, and record music. In 2021, Aya was selected to receive City Artist Corps Grant from the New York Foundation for the Arts and the New York City Department of Cultural Affairs. She was also selected as a Bespoken Fall 2021 fellows cohort. Bespoken is a mentorship program for women and non-binary musician in classical, contemporary, and jazz music.

Jazz4SDGs (cont.) Jazz musicians covering anime, musical and popular songs in jazz, combined with talks on SDG topics.

Nobuki Takamen

(Guitarist/Composer)

Nobuki, a world-renowned jazz guitarist and composer, has been developing a reputation as “the best jazz guitarist Japan has ever produced” as lauded in AllAboutJazz.

He also won the First Place for Instrumental Category at the 2019 USA Songwriting Competition



Website:

<http://nobukitakamen.com>

Ai Yamashita

(pianist/keyboardist/composer)

Ai arranges and plays anime, J-Pop, musical songs in jazz, bossa, latin music, etc. Also her original songs to enhance awareness of SDGs.

(See also Page 10)



Website:

<https://www.aiyamashita.com>

Rintaro Mikami

(Drummer/Composer)

Rintaro is a drummer, composer born in Japan, and based in Brooklyn, New York. In 2018, he was accepted to get in to the School of Jazz and Contemporary Music at the New School with Scholarship award. Beside leading his leader quartet, he has been performed in many different projects/bands in the US



Instagram:

https://www.instagram.com/rintaro_mikami

Jazz4SDGs (cont.) Jazz musicians covering anime, musical and popular songs in jazz, combined with talks on SDG topics.

Hina Oikawa (alto sax player)

Alto saxophone player and composer, Hina Oikawa was born in Saitama, Japan in 1998. She started playing the saxophone at age 12. She started performing at jazz venues in Tokyo when she was a high school student. In 2016, she was not only a full tuition scholarship student in Shobi university but also she has performed at many jazz venues throughout Japan. She received "The Most Improved Student Award" in SEIKO Summer Jazz Camp 2018. She was selected a member of "JFC All Star Big Band" directed by a GRAMMY nominee pianist Makoto Ozone and she has performed with the band in Tokyo Jazz Festival in 2017 and 2018. In September 2021, she received the scholarship from The Rotary Foundation of International and the scholarship from Saitama Prefecture to attend the Master's Program at Queens College, City University of New York.



Website: <https://hinaoikawa.com>

Takashi Hirose (Bassist)

Takashi Hirose was born in Kagawa. After graduate high school, move to Tokyo and Go to Muse Mode music school. Graduate there at the top grades. Then move to NY and start to gospel every Sunday. Playing with Richerd Hartley, Donnie MaClurkin.



Instagram:

https://www.instagram.com/takashi_bassss

A musical actress, singer and dancer promoting SDGs

Akira Watanabe (Musical actress/Singer/Dancer)

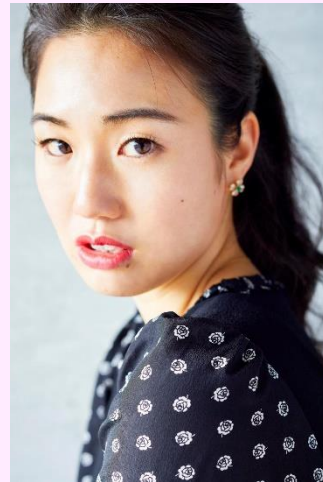
Akira Watanabe is a musical actress based in New York City, born in Gifu Prefecture. She graduated from the University of Nebraska, majoring in musical theater. She has appeared as Pilar in Cutie Blonde, Dance Captain in Sister Act, and in around 20 other productions. She is also a contestant in Miss Japan.

Akira is also traveling around through Midwest. She does concert dance and cabaret singing whenever she is not performing in shows.

Akira has a Youtube channel, KiSSo with her bestie/partner, So-Young Chun, where people can enjoy their dancing and singing videos.

<https://www.youtube.com/watch?v=mfM6c7gswks>

Website: <http://akirawatanabe.us>



A NY-based dancer with awareness of humanities and social issues

Yurika Ono (Dancer)



Yurika Ono is a Japanese dancer, currently living in New York.

In 2017, she studied dance in New York for one year. During that time, she performed in the opening act of "Macy's Thanks Giving Parade" in the United States.

In 2018, she graduated from Japan Women's University, Faculty of Humanities and Social Sciences.

In 2019, she participated in 2019 in the "World of Dance" competition in Los Angeles, and won the "Crowd Favorite Award", a prize chosen by the audience.

In 2020, Yurika got an opportunity to perform off-Broadway, but the show was postponed due to Covid-19.

Instagram: <https://www.instagram.com/ulikaxx>

About the venue

UN76 & International Peace Day Celebration New York Concert for SDGs 2021

will take place on 23 September, Tuesday

Michiko Studios (149 W 46th St. New York) <https://michikostudios.com/>

Studio 2 (the largest room) on the third floor

7:15pm (open) 7:30pm-9:30pm [EDT]

Free admission (donation suggested)

For social distancing, the seats are limited to 40 (including artists).

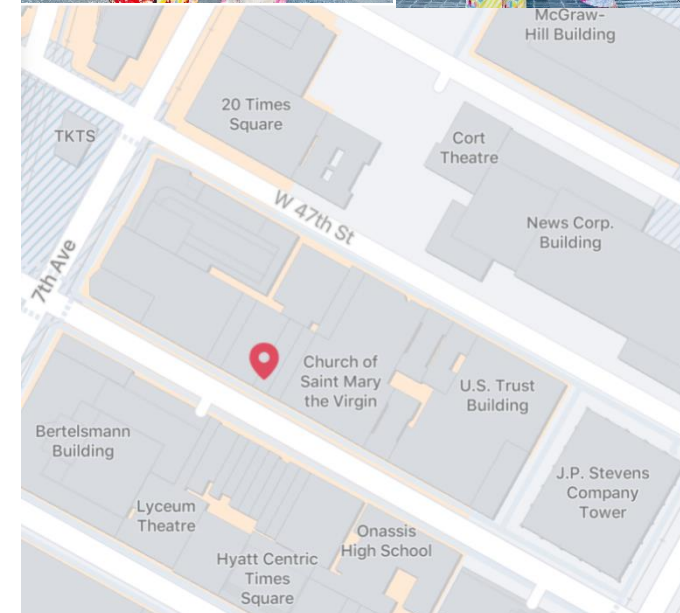
Early registration is recommended.

<https://www.eventbrite.com/e/un76-international-day-celebration-new-york-concert-for-sdgs-2021-tickets-174208130207>

UN76 & International Peace Day New York Concert for SDGs 2021 will be recorded to be broadcasted around the globe at our UN76 Celebration Music Festival for SDGs. The recording would only include our artists, not the audience.



Michiko Studios is located in the heart of Times Square.



Important Message from Michiko Studios

Due to citywide legislation we are required to ask for an ID from all guests 18+ and proof of vaccination from all guests 12+

Proof of vaccination includes but is not limited to: NYS Excelsior Pass, NYC COVID Safe App, Physical Vaccine cards, and Photos of Vaccine Cards.

"Music for SDGs" Project contributing to sustainable future through music **Mack Okubo, Project Director**



Supporting artists
with disabilities 100



For more details, visit mackglobe.com or MusicForSDGs.com
or email Mack (mackglobe@gmail.com or MusicforSDGs@gmail.com)



Supporting elementary school
construction in Cambodia



Music for SDGs' Main Schedule in 2021 (tbc)

- Jan 2021 **Music for SDGs Anime Festival @online**, supporting an elementary school construction project in Cambodia
- Jan 2021~ **Musical speeches and lectures @Keio University, Kyoritsu Women's University (Kagayaki & Women Orchestra)**
- 22 April 2021 **Earth Day Music Festival @online**
- 11 May 2021 **IAPSS World Congress @online**
- 23 June 2021 **Tiara "Prayer for Okinawa" @online**
- 10-11 July 2021 **United Nations HLPF side event @ online**
- 6 August 2021 **Tiara "Prayer for Hiroshima" @online**
- 9 August 2021 **Tiara "Prayer for Nagasaki" @online**
- Sep 2021 **UN General Assembly side event @NY and online**
- Nov 2021 **Cop26 side event @worldwide online**
Joining Music for Climate Justice (M4CJ)'s Global Music Festival
- 3Q and/or 4Q 2021 **Jazz Anime Concert @NY**
- Throughout the year 2021 hosting music events, providing artists or panelists for meetings and SDG promoting events