



# United Nations 75 Year Celebration Music Festival for SDGs 2020

*Co-hosted by **Music for SDGs Coalition** and **Glocha***

*Online broadcast from **Japan, Europe, Africa** and **New York**  
**on 26 September 2020 (6am - 11pm EDT)**  
to celebrate the United Nations' 75<sup>th</sup> Anniversary*

**Mack Okubo**  
**Executive Producer**  
(Project Director, Music for SDGs & GloCha Associate)

# A side event of UN General Assembly 2020



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## United Nations 75 Year Celebration Music Festival for SDGs 2020

26 September 2020, Online Broadcast from Japan, Europe, Africa and New York

This event aims to enhance a public awareness on selected SDG topics through a talk and music performance. The audience will enjoy 17 hour online event, starting from opening in Japan, followed by various cities in Europe, Africa and concluding with a grand finale in New York, in a series of entertainment shows and educational opportunities. Enjoy the shows and be part of the Sustainable Development Goals (SDGs) of the United Nations.

- ① Building the society for all children to look forward to tomorrow (SDG1,2,3,4)
- ② Promoting diversity and inclusion (SDG10, 17)
- ③ Supporting empowerment of women and world peace (SDG5, 16)
- ④ Protecting environment and preserving beautiful earth (SDG6,7,12-15)
- ⑤ Creating disaster-resilient community (SDG11)



This event is created by **Music for SDGs Coalition**, represented by **Mack Okubo** (project director), **Kippei** (singer song writer/music producer) and **Flower Harmony** (music unit and event producer) with support of **Social-Japan**, an incorporated association for a purpose of supporting social action programs.

The event is co-organized by **Glocha** and **IAAI** as part of **#ActionNow** initiative, which is supported by **UNESCO** and **MOST**. We intend to report on this event to the **United Nations**, **APEC** as well as **Japanese Government**.

**We are seeking other collaboration partners, sponsors, participating artists and speakers, who support SDGs and share our objectives.**



United Nations  
Educational, Scientific and  
Cultural Organization

Management of  
Social Transformations  
Programme



## United Nations 75 Year Celebration Music Festival for SDGs 2020



**17 Hours Non-Stop** in a series of entertainment shows and educational opportunities

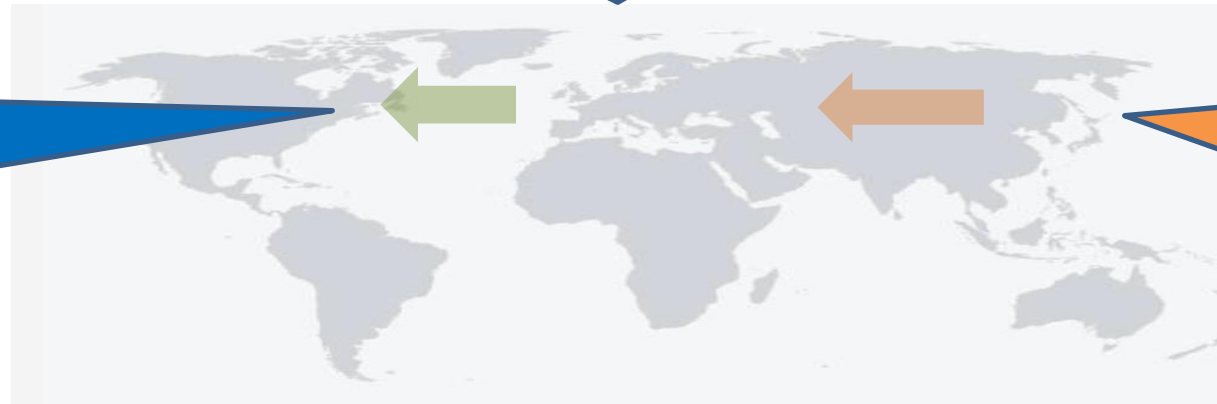
Co-hosted by **Music for SDGs Coalition** and **Glocha**

Online broadcast from around the globe **on 26 September 2020 (6am - 11pm EDT )**  
to celebrate the United Nations' 75th Anniversary and enhance awareness on SDGs

*We are seeking participating artists and speakers, collaboration partners, and sponsors, who support SDGs and share our objectives.*

*Europe, Africa, etc.*

**Grand Finale  
In New York  
11pm (EDT)**



**Opening  
In Japan  
7pm (JST)**



## **Mack (Makoto Okubo) (*Project Director*)**

Mack is a multilingual and globally well-known policy advisor, traveling around the world. Formerly he worked for an international organization in Switzerland. Among other responsibilities, he is now serving as Sherpa of APFF ESG Investment Working Group and Co-Sherpa of APFF Sustainable Finance Development Network in APEC, and is actively promoting SDGs in collaboration with United Nations, OECD, and APEC. He is also known as multi-talented entertainer. He performs as a singer, dancer, comedian and mimicry artist in various events. He has launched Music for SDGs Project to promote United Nations' SDGs through music and produces entertainment events.



## **Flower Harmony (*Yurikago Voice Yukiko Yamashita and music producer Takeda P*)**



Flower=Every flower is wonderful, and every human being is important. With the theme of "A world where everyone can shine", they connect Japan and the world, and play harmony and love at entertainment events, shrines and temples across the country as a dedication performance. They also host "Japanese Tradition Expo," conveying Japanese traditional culture. They incorporate activities for the Earth and for the universe into his business and artistic activities.



## **Kippe (Kippe Miyahara) (*Singer/songwriter, music producer & MC, community engagement supporter*)**



Born in Wakayama, and now based in Kashima City. Apart from his main business, he has been working on revitalizing the community and fostering culture through his musical activities, and always aspires to give live performances with a sense of unity and customer participation with the keyword "enjoy". In addition to songs for himself, he has produced songs for the J1 Kashima Antlers soccer team, local artists and idols, boys and girls choir, and Yosakoi groups. He performed in NY at Off-Broadway in 2018 and Carnegie Hall in 2019.

## Aya Takeuchi *(Assistant Director, Music for SDGs & Junior Consultant, UN Women)*



Born in Nagoya. Aya received a B.A. in Cross-Cultural Studies with a concentration in Sociolinguistics at Sugiyama Jogakuen University. She is a recent graduate from New York University, Center for Global Affairs with M.S. in Global Affairs, specializing in Global Gender Studies. She is passionate about **Gender Equality (SDG5)**. Her current focuses are on women's right in the workplace including sexual harassment, maternity leave and leadership and also reproductive rights as well as sexual violence against women and girls' education in developing countries. Aya has interned for **Japan Society** and **Catalyst**, an **NIP**, **GloCha**, UN Women and is currently working as a junior consultant at **UN Women**.

## Ai Yamashita *(Assistant Director, Music Advisor & Pianist/Keyboardist/composer)*



Ai Yamashita from Japan, a Boston-based keyboardist, songwriter and alumni of Berklee College of Music 17'. Her mission statement is **"Being bridge between Japan and World through music"** and she has been contributing for **cultural exchange and music diversity in US** with her J-Pop band **"Ai's Sakura Band"**. Currently, she is working on **"Min na Tomodachi - We are all friends"** project for corroborating Youtube video. (Coming soon).



### Ai Yamashita Website

<https://www.aiyamashita.com/>

### Ai's Sakura Band

<https://youtu.be/s7bhbzeYGa8>

### "Minna Tomodachi Project" (In Japanese)

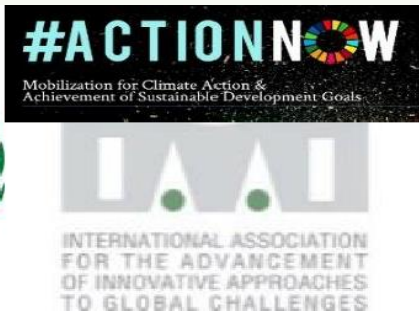
[https://youtu.be/U5\\_V449pLv8](https://youtu.be/U5_V449pLv8)



## Social-Japan



Music for SDGs Project is organized in collaboration with Social-Japan (led by **Yorihiro Monden**), a general incorporated association established to support social contribution activities. With an initiative of Yorihiro Monden, a project team has been formed to support the planning, public relations and management of the project, produce major events to promote SDGs, and help monitor the project's activities to ensure they are in line with its ultimate goals. <https://social-japan.watch/>



## GloCha/IAAI, our global partner #ACTION NOW

**GloCha** (Secretary General **Miroslav Polzer**) is a multi-stakeholder partnership, formed as 501c3, for individuals, institutions and UN agencies to collaborate together to act on global challenges. GloCha creates opportunities for youth, social entrepreneurs and local communities to collaborate for a safe climate and just society. GloCha initiates events, and convenes conferences in support of the SDGs leveraging collaborations and technologies like apps and block chain to improve outcomes. Its three pillars are culture, technology, and organizational innovation. GloCha cultivates improved solutions to global challenges as a UN accredited NGO partner (ECOSOC and UNFCCC) with sister organization, **IAAI (International Association for the Advancement of Innovative Approaches to Global Challenges)**.

<http://www.glocha.info>



## Gloria Starr Kins

*(Editor-in-Chief and Publisher,  
Society & Diplomatic Review)*



Gloria is Editor-in-Chief and Publisher of **Society & Diplomatic Review (SDR)**, a United Nations accredited publication that serves as a directory of Ambassadors, UN Secretariat, and the Consular Corps. SDR covers diplomatic events and is the premier journal covering the UN.

Gloria has been a long-time society and diplomatic editor of **Irish Connections magazine** and **Irish Examiner newspaper**. Before that, she worked alongside Wyatt Cooper as an editor for the **Status Diplomat** and headed the New York office of **Curtis Publishing** encompassing *Sat Evening Post*, *Holiday magazine*, and *Status magazine*.

She is a veteran **UN Correspondent**, society and diplomatic editor of many newspapers, and a correspondent for the *Jewish Post* newspaper. She represented **WOR Radio and Television** as head of their United Nations Operations, and was an **Associate Producer of NBC's "Open Mind."** Gloria is Vice-Chair of the **Center for Global Action for Sustainable Development (CGASD)** and was a founding member of **UNICEF's Manhattan chapter**, the Islamic Council of Europe, and the Islamic Defense League in London.



In addition, she also serves as a Government Liaison on the Board of Directors for **the OCCAM Infopoverty World Conference**, Oklahoma University liaison, and various other organizations and Chambers of Commerce. Recently, Gloria was made the head of the North American representative office of **Association de la Plume pour la culture et le développement**, a Chad-based foundation. She is also active on the Board of advisers of **The Green Earth Enterprises, LLC**, a company that uses aquaponics and hydroponics to solve the world's food and water insecurities in addition to **IAAI GloCha** board of advisers. The Hope Foundation as well as the Halte Ebola Foundation made Gloria a member of their Board of Directors. As of recently, Ms. Kins became the Co-Chairman of **World Peaceever TV**, an ECOSOC accredited United Nations Foundation. She is also the Vice President of **Ai-Blockchain**, a company that develops blockchain technology.

# UN75 Celebration Music Festival for SDGs 2020 Schedule



## (EDT) Grand Opening

- 6:00am **Opening** by Music for SDGs Coalition (Mack/Flower Harmony/Kippeï)
- 6:30 am **Tokyo Night Market** ※Ninja Contest
- 7:00 am **Junya Hirota & IKEBANA** ※Flower, Fashion and Art
- 7:30 am **Mare Kasuga** ※earth-friendly entertainer
- 8:00 am **Utahime Choir Hibiki** ※nature × world peace
- 8:30 am **Women Orchestra & Seika** ※women empowerment × education
- 9:00 am **Toshihiko Nakazawa** ※dance × dream
- 9:30 am **Nihonshu Joshi** ※Japanese Sake × Music
- 10:00 am **Takahisa Taniguchi** ※Save the earth
- 10:30 am **Japan-Israel-Palestine Student Conference** ※Friendship beyond borders for peace
- 11:00 am **Yuzu Natsumi** ※Shamisen to the world
- 11:30 am **Meghan Picerno** ※Empowerment of women
- 0:00 pm **Ayumi Ueda & Women of the World** ※peace
- 0:30 pm **Yagull – Kana & Sacha Markovic** ※Music therapy
- 1:00 pm **Rino & Heiwa Peace Band** ※peace, welfare, care & human rights
- 1:30 pm **Gaudier Abadie (France) & Elizaveta Kozlova (Russia)** ※Chagall & Music & SDGs
- 2:00 pm **The Clermont Choir (South Africa)** ※SDGs & music
- 2:30 pm **Plenary** GloCha, Ambassador, Sponsors, etc.

## (EDT) Grand Finale

- 3:00 pm **Music for Climate Justice** ※Global initiatives to promote Climate actions
- 3:30 pm **Shihori** ※*Perfect Imperfection*
- 4:00 pm **Jazz4SDGs** ※Singing anime in jazz
- 4:30 pm **Ayako** ※Jazz for hope, love and peace
- 5:00 pm **Kippeï & Ooko** "7<sup>th</sup> Avenue" & video clips
- 5:30 pm **Aya & Nono** Kalimba & Taolyre
- 6:30 pm **Flower Harmony** ※Extending love, dream and SDGs
- 7:00 pm **Hiromi Jonishi Ndiritu** ※Waste issue in Africa
- 7:30 pm **Saki Kitahigashi** ※fighting against sickness and starting eco-business
- 8:00 pm **Shiho Noma** ※Collaboration of music and calligraphy
- 8:30 pm **Ai Yamashita** ※Bridging Japan and World through music
- 9:00 pm **FaiRy** ※Kids with and without handicap dancing together
- 9:30 pm **Africa Kids Summit & Social-Japan** ※Te Wo Arao
- 10:00 pm **Kyomachi Odorikotai & Miss Earth USA Eco 2019** ※making kimono for everyone
- 10:30 pm **Closing** Music for SDGs Coalition

# Collaboration with Tokyo Night Market

## *Music for SDGs will collaborate with Tokyo Night Market, a project subsidized by the Tokyo Metropolitan Government*



### Tokyo Night Market (TOKYO YOICHI) (held by NIGHT MARKET JAPAN)

Modeled after night markets, most popular tourist attractions in Asia, Tokyo Night Market is Japan's first night market with a stylish and sophisticated Tokyo flavor for two nights. The visitors enjoy a wide range of food and drink stalls, stages for live music and performances, and booths for exhibitions and product sales. The first event was held last September in Shibuya, which attracted around 5,000 people. The 4th Tokyo Night Market was scheduled to feature traditional performances from around the world, Japan's first Ninja Contest, and live streaming of a portion of it to the world while enjoying stalls selling take out from famous shops in Shibuya. However, due to the new corona, the event was postponed and is now scheduled to take place at the end of March during the cherry blossom season. Music for SDGs will continue to collaborate with Tokyo Night Market, and on the 26th, they will introduce the preliminary round of the Ninja Contest and talk about their future plans. <https://night-market-japan.com/>



### **Hanako Morikawa** (*Project management and planning*)

Graduated from Tokyo College of Music with a degree in voice. She played the role of Diana in "Anne of Green Gables" and Ruri in the musical "Himeyuri". While in school, she studied musicals in New York City for a year on a Tobitate Study Abroad Japan scholarship. While studying abroad, she passed an audition and debuted in the off-Broadway musical "Humanity's Child". She regularly organizes and holds other solo concerts and events, and won the second place in the Best Artist Division of BEAUTY JAPAN competition in Japan (Special Prize).



### **Anna Melody Harada** (*MC*)

Born in the U.S. and raised in Kobe, and is a true Kansai native. After graduating from high school, she came to the United States and graduated from Spokane Falls Community College. She is currently a senior at International Christian University. She is interested in linguistics, philosophy, education, and many other academic disciplines. As a former Youth Theatre Japan scholarship student, she performed at Carnegie Hall in New York City and gained experience as an MC at musicals and events in Japan in English. She is currently active in the fields of singing, dancing, modeling, and acting. She was cast in the music video for "24-25" from iri's 4th album "Sparkle".

# *Sharing Japanese culture through art. Guard yourself stylishly with a face shield. Smile and have fun ♡*

## **Junya Hirota** (hairstylist)

Junya established Hearts Inc. In addition to salon work, hair and make-up, he delivers beauty services to a wide range of people, including elderly people, children in orphanages, and people with disabilities, and aims to have everyone shining with a smile. He organized Shonan Barrier-Free Festival, and provided school performances. In response to Covid-19 outbreak, he has developed stylish face shields that are hygienic and easy to wear to let people receive beauty services with peace of mind.



## **IKEBANA** (衣・化・花) (costumes • make-up • flower artists)

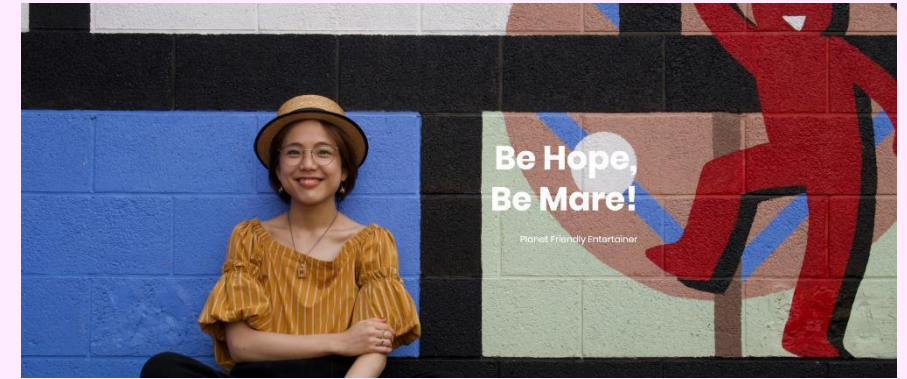
IKEBANA is a group of artists who use fashion, beauty and flower elements to reconstruct the interpretation of "wabi sabi," a unique Japanese culture, from a modern perspective. Just like traditional culture and expressions have overcome the changes of the times and still fascinate people, they see the present time, requiring measures against corona infection, as "a time when a leap forward in culture and expressions is needed" and are exploring new possibilities for expressions. Last year they photographed their work many times, and at the end of the year they held major exhibitions as a culmination. The hair makeup and costume styling has been done in a dense environment, but they demonstrate a new corona-era style of expressions while maintaining a social distance in this video production.



## Earth-friendly entertainer 🌍 Let's reduce waste and protect our blue ocean (Mare)

**Mare Kasuga** (singer/musical actress/translator/interpreter/MC)

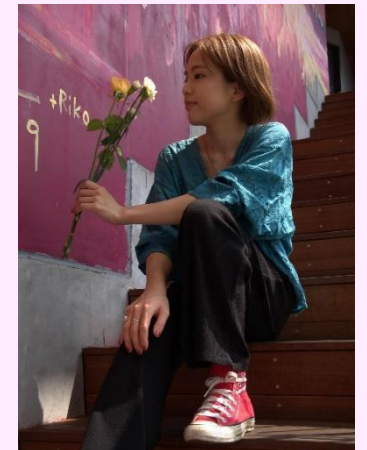
Mare Kasuga is a musical theater actor, emcee and translator based in Tokyo. Her motto is “**Be Hope, Be Mare!**” She’s been studying abroad at Pace University in NYC as a scholarship student of “**Tobitate!**” Her off-Broadway debut was in 2018. She performed on a stage of **Jesus Christ Superstar in Concert** with Broadway stars.



<https://maaare514.wixsite.com>

She is also **putting effort into environmental conservation activities** in her daily lives. She was appointed as a **flower cyclist ambassador**, who saves discarded flowers since 2019. <http://lossflower.com>

On the 26th, she will share her thoughts and activities for environmental protection and sing with the accompaniment of **Sayaka Kaminami** (pianist).



## *Female singers with a variety of characteristics singing about diversity, nature and peace.*

### **Utahime Choir Hibiki** (singer group)

The seven members of the Choir come from varied backgrounds. They all have successful solo careers in their own right as singer-songwriters, jazz singers, pop singers, actresses, etc. The women resonate to bring out the best in each other and create a diversity that characterizes a new world view. On the 26th, some members of Hibiki will broadcast songs about nature and world peace to the world.

### **Utahime Choir Hibiki**



*Broadcast from Shinshu*

**Hiroka Ashiki** (singer)



**Meguminote**

(singer of life/singer song writer)

*Broadcast from Tokyo*

**Yuko Hoshizono** (composer/singer/pianist)



**Rina Iwami (Gemini)**

(actress/singer)

## *Promoting empowerment of women and providing education through music*

### Women Orchestra

All-female orchestra founded by Shiori Abe, which aims to deliver innovative, tailored and easily-accessible performance under the concept of empowered women and ensures career after marriage and childbirth for participating artists.

### Seika Itoh (singer/musical actress)

She is a musical actress and singer, who performed both Japan and the US. She appears also on TV as a reporter. She provides children's education, including SDGs topics, through music in Japan and various Asian countries.



*Shiori Abe (violinist), Mika Watanabe (pianist), Seika Itoh (musical actress/singer) and Mack Okubo (lecturer) participated in musical presentations on SDGs at **Efma Insurance Summit** in Vienna, **ASEAN Insurance Congress** in Bali and **Keio University** lecture in Tokyo in 2019.*

# *Support for sake breweries in the disaster area with songs. Appealing to women about the health and beauty benefits of sake.*

## **Nihonshu Joshi (Japanese sake women)**

(singer group)

The 3 members of the group - **Aimee Ujiie** (singer/songwriter/sauce taster), **Chika Kamiya** (actress/voice actor/sauce taster) and **Hitomi Toyosumi** (singer/songwriter/pharmacist) - perform a variety of musical activities focusing on sake. They have released songs in collaboration with sake breweries from all over Japan to promote their products.



Singing in support of sake from Tohoku, an affected area by the Great East Japan Earthquake among others. Promoting the health and beauty benefits of sake. They developed "Kokoro Yururin", a sake that is easy to drink for beginners and women, in collaboration with a sake brewery.

『**Let's drink Japanese Sake**』  
Miyagi Ichinokura Suzune Series



『**Haru Urara (A beautiful spring day)**』  
Aomori Mutsu Hassen URARA



『**Kokoro Yururin (A relaxed mind)**』  
Fukushima Sasamasamune sake brewery  
Kokoro Yururin



Kokoro Yururin Release Party



## *Environment and world peace: An entrepreneur taking actions to protect our children's future & Students building friendship across barriers*

**Takahisa Taniguchi** (IT entrepreneur/  
environmental activist)



Born in Osaka. Majored in IT at university and studied abroad in the UK. While at university, he founded an internet business. While working as a director (COO) of a global IT company, he moved to Germany and started his own business for the purpose of solving social issues. While working on environmental trade projects and publishing "Money that Diminishes in Value Over Time," he is also involved in activities (information dissemination, rallies, lectures, etc.) to stop the climate crisis.

### **Japan-Israel-Palestine Student Conference**

Representative : **Lin Ito, Rina Inokuchi**

Activities : Japan-Israel-Palestine Student Conference (JIPSC) is the student organization, established in 2003, which promotes exchanges between Israeli / Palestinian students and Japanese students. The main event of JIPSC is the Joint Student Conference held in August every year. In this event, they invite Israeli / Palestine students to Japan, and in 2 weeks live together having the discussion, peace learning, and recreations. This year, it has been canceled due to the COVID-19 situation. At this conference, they aim to give chances to have dialogue to discuss the conflict problem or deepen friendship.

They also hold seminars and workshops to enhance awareness in Japan on the Israel and Palestine conflict. We held an online workshop (as the first challenge) this August.



## *Sharing Japanese culture through music and art*

### **Yuzu Natsumi** (Shamisen)

A singer, writer and composer, Yuzu uses her shamisen to bring the beauty and sophistication of traditional Japanese culture to the world through contemporary and traditional music. She has traveled around the world to the United States, Asia, Thailand, the Philippines, and Cambodia, and in 2019, she performed at Japan Expo in Paris for the first time.



### **Kyokomachi Odorikotai** (dancer group) & **Nicolette Templier** (Miss Earth USA ECO 2019)

**Kyokomachi Odorikotai** is a group of dancers who promote kimono and support urban development with youth revitalization. During the show, dancers will dance in an easy-to-wear recyclable beautiful kimono with 3-part formula, which is an innovation to make kimono for everyone, including those with a handicap, and prove how it is easy to move wearing this kimono innovation.



**Nicolette Templier**, Miss Earth USA Eco 2019, will join our 26 September event in **Kimono!**

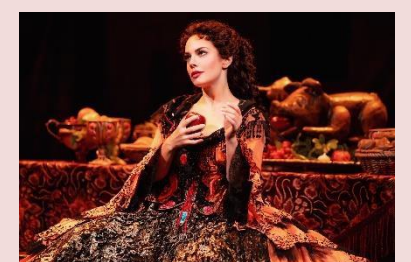
## *A top Broadway star, the current Christine Daaé of the Phantom of the Opera, sharing her perspectives on the empowerment of women*

### **Meghan Picerno** (coloratura soprano/opera singer/musical actress)

**Meghan Picerno** currently stars as iconic leading lady, Christine Daaé, in **the Phantom of the Opera** on **Broadway**, and is consistently praised for her exciting, crowd-pleasing performances in opera, theatre, and on concert stages throughout the world. After delighting audiences with her performances as Christine on the World Tour of The Phantom of the Opera, and in the US Premiere/National Tour of **Love Never Dies**, fan favorite, Picerno made her highly-anticipated Broadway début as Christine Daaé this past fall in Broadway's longest running production, The Phantom of the Opera where she was hailed as one of the **Top Broadway replacements of 2019** (Broadway Box) and nominated as **Broadway Replacement of the Decade** (Broadway World).

Meghan's impeccable portrayal and vocal performance as Christine Daaé led to special invitations from Andrew Lloyd Webber to represent his body of work in performance on the **ITV television** broadcast of the **Classic BRIT Awards** in 2018, and a guest appearance on the **Live at Chelsea Concert** Series honoring his 70th birthday.

Follow her: IG@meghanpicerno, FB@meghanpicernocoloratura,  
[www.meghanpicerno.com](http://www.meghanpicerno.com)



(Photos from **the Phantom of the Opera** by Matt Murphy)

## *Supporting the soul with music. Singing for hope, love and world peace*

### **Ayumi Ueda** (singer/sound healer)

#### **& Women of the World** (vocal ensemble)

Ayumi successfully completed a musical project "**100 Voices, 1 Heart**" together with vocalists from all around the world singing together "**Wings to Fly**". She is also the founder of a Boston-based award-winning international vocal ensemble, Women of the World.



### **Ayako** (jazz singer)

Ayako is a Jazz Vocalist who has a cute yet ennu-like deep voice that appeals to both men and women of all ages. After retiring from modeling, musicals, and NHK media, she returned to the stage as a model, MC, and dancer, and made her vocal debut in 2019 with Ayako First Album A. She is currently performing all over Japan with her authentic, yet fun live shows the even those who are new to the Jazz Standard can enjoy.



*Music therapy can change lives. Supporting children with special needs (i.e. children on autism spectrum) through music education*

## Yagull - Kana Kamitsubo Markovic and Sasha Markovic (pianist/music therapist)

Yagull is a world-renowned acoustic duo featuring Kana Kamitsubo Markovic (grand piano) & Sasha Markovic (acoustic guitar) based in NYC.

Kana is board-certified music therapist and opened a music school in New York, called Hug Music, which has been serving over 200 students including individuals with special needs.

Yagull performed “**101**” at the **UN75 People’s Forum**, hosted by UN2020/Together First on May 14, 2020, as well as the UN75 Global Governance Forum on September 17, 2020.



*Music bringing happiness through a gentle face and nice words.  
Talking about peace, welfare, care and human rights.*

## Heiwa Peace Band

The group got together to make people happy with the slogan "Gentle face and nice words" and started their activities in 2018. In 2019, they performed songs selected for events on peace, such as Memorial Day in Okinawa, Hiroshima and Nagasaki.

**Rino Aise**  
(sanshin/vocal)



Born in Japan, Rino studied theater at the United Performers Studio and Min'yo (folk song) with the Hokkaido Min'yo Federation's supreme master, Ryusyu Kubota. She continued to play sanshin and sing in the United States. She sang for peace at memorial services in Three Mile, Hiroshima, Nagasaki, Okinawa, and 9/11. She also plays sanshin at welfare and nursing homes in hopes of bringing a joy of music.

**Hiroshi Kono**  
(guitarist)



In 1992, Hiroshi moved to New York City. After playing in rock bands such as The Spectres and Remember Alice, he studied classical guitar under Lars Frandsen, and in 2003, he founded the indie label Mar Creation Records, and in recent years, he has been working as a music producer and supporting artists as a guitarist.

**Sonny Ochiai**  
(sansin)



Sonny is a master of the Nomura School of Ryukyu Classical Music. He was awarded by the Okinawa Times Entertainment "Apex Award" for Sanshin in 2010. He is appointed as Okinawa Goodwill Ambassador by the Okinawan Governor, and actively promoting Okinawa culture through various festivals and ethnic events in the New York area..

**Jun Nakanishi**  
(percussion)



In 1978, he joined the punk band MAD, and in 1986, he was involved in the production of the debut album of the multinational band Seven Lucky Gods, and in 2012, he founded Noon Tan Music, Inc. He has produced "Trip of Love" (2015) among others. He also performs nursing home comfort events.

**Kenjitsu Nakagaki**  
(bass)



Fascinated by the Beatles, especially Paul McCartney's bass playing, Kenjitsu started playing bass. In high school and college, he belonged to a band. He founded the New York Peace Foundation and has been involved in various activities to spread peace and smiles in the world. Playing the bass and writing lyrics is part of those activities, and it has a unique flavor that only a long-time Buddhist monk can provide.



## ***Marc Chagall's poetry expressed in music*** ***“Seul est Mien (Mine alone is the country in my soul )”***

### **Gautier Abadie** (Composer)

French composer Gautier Abadie has a wide experience in film scoring. He is the assistant composer of the acclaimed Noam Kaniel with whom he works on such Netflix shows as Power Rangers, Cities of Gold and Miraculous Lady Bug. Gautier has also worked for Saban Entertainment and Zag Animations. Gautier Abadie is currently pursuing his Masters Degree at Vermont College of Fine Arts where he studies with Rick Baitz, Jonathan Bailey-Holland and John Fitz-Rogers.



### **Elizaveta Kozlova** (Opera singer/soprano)

Russian-born soprano Elizaveta Kozlova has appeared as a soloist in Moscow International House of Music as a member of Vladimir Spivakov's Youth Foundation. Elizaveta Kozlova made her Lincoln Center debut as Susanna in Le Nozze di Figaro with New York Lyric Opera. Other operatic appearances include Pamina (Die Zauberflöte) with Manhattan Opera Studio and Amore (L'incoronazione di Poppea) with Berlin Opera Studio. Elizaveta is the 1st Prize Winner of Russian State Competition “Music, Talent, Discovery”. She is the founder of The Chagall Project which has received the 2020 Marin Alsop Entrepreneurship Award. Elizaveta Kozlova is pursuing her Masters Degree at Mannes School of Music where she studies with Ruth Falcon.

*A beautiful choir from South Africa, City of Durban, singing to promote sustainable development of Africa, a future land of the earth*

### The Clermont Choir



Under the leadership of **Wiseman Mkhize** as the Chief Executive, an ensemble now 28 years old – **the Clermont Choir** has become a sort of family. This family is a foundation upon which many individuals have built, instilling the imperative values of discipline, commitment, respect for oneself and one's neighbour, passion for one's work, and **a sense of contribution to society**.

With a massive 28 years' rich experience in choral music initiatives, the Clermont Choir is one of the oldest and surviving choirs in South Africa. The profile of this choir speaks volumes including national and international accolades on their belt. Since 2009, **the Clermont Choir are the undefeated champions in the prestigious South Africa's Old Mutual National Choir Festival**.

The Clermont Choir has been engaged in various music events to **enhance awareness on environmental and social issues, including the empowerment of women**.

Here is another evidence to prove that **music is a powerful tool to promote sustainable development and social contributions**.

During our program, you will witness through their music performance and messages their **commitment, passion and love** for the future of Africa and the Earth.



*Teaming up with Music for Climate Justice (M4CJ), bringing artists around the globe to promote sustainable future*

### Music for Climate Justice

On **Earth Day, 22 April 2021**, a highly ambitious music event will take place — a 24-hour live concert from the most iconic venues in the world's 24 time zones, with A-list artists from around the world performing their most meaningful work **to save planet and people**, and indigenous artists stepping into the light to share their art with the world.

Music for SDGs aims to support this initiative of **Music for Climate Justice (M4CJ)**, which share a common goal to promote sustainable future through music, art and entertainment. On the 26th, we will hear updates on the M4CJ initiative.

### Radical Collaboration



#M4CJ



music4climatejustice.org

f o t i n @Music4CJ

## *Building a society which would regard handicap as personality and positively evaluate diversity*

**Shihori** (pop singer songwriter/pianist/composer)

She is a New York-based prominent singer and music creator, and composes and sings for movies, games, TV commercials and TV anime.

**She has a natural hearing loss in her left ear, but a perfect pitch in her right ear and a heart shaking voice. She is also promoting sustainable music carrier.**

**Perfect Imperfection** (her new single)

<https://youtu.be/w1FBd45HfJw>



# A concert combining Anime, Jazz and SDG s

## JAZZ4SDGs (jazz musician)

Jazz musicians cover music from anime movies on SDG topics all in Jazz.

### Aya Ishida (singer/composer)



Aya is a New York-based vocalist and composer specializing in Jazz. In 2017, Aya graduated from The City College of New York under the Kaye Scholarship with Degree Honors Magna Cum Laude. Her 2018 debut album, Day by Day, was produced by the Grammy award-winning saxophonist Wayne Escoffery

### Mack (singer/dancer /comedian)



Apart from being an international businessman, Mack is known for an entertainer and performed as singer, comedian and dancer. His entertainment activities include: Kumamoto charity concert, impersonation at Carnegie Hall, NYC anime dinner show, Hachinohe Tanabata concert, Japan Fes Bon Bon dancer, and off-Broadway jazz anime concert.

### Nobuki Takamen (guitarist/composer)



Nobuki, a world-renowned jazz guitarist and composer, has been developing a reputation as “the best jazz guitarist Japan has ever produced” as lauded in AllAboutJazz. He also won the First Place for Instrumental Category at the 2019 USA Songwriting Competition

### Nagi Okamoto (tenor sax player)



After graduating Koyo Conservatory, Kobe, where she learned jazz and improvisational music, Nagi supported many bands as a professional musician to develop her musical career. In 2010, she entered Berklee College of Music with scholarships, where she learned with Grammy-award winning saxophonist Fred. After graduating, Nagi made her leader group. She is performing in Boston and New York.

# *Dreams will come true. Heart beyond time. A concert to feel the heartbeat of the earth.*

## **Kippei** (singer song writer/ music producer) & **Ooko** (lyricist)

Singer-songwriter Kippei and lyricist Ooko's alumni duo join forces. The baton of songs that connect dreams and hearts.

### **Kippei**



Kippei is a singer-songwriter and music producer based in Kashima, who supports local revitalization and culture through his music activities and offers live performances with the motto "Enjoy".

### **Ooko (Yasunori Okoba)**



Ooko creates poems that appear unimaginable and delivers them as they are meant to be delivered. His poems, which evoke a sense of nature, life and time, deliver important insights and hearts to the reader. Recently, he is producing videos, allowing the viewer's imagination to expand.

## **Aya** (kalimba player) & **Nono** (taolyre player)

Apart from being a TV drama and musical actress, Aya is a kalimba player and singer. Teaming up with Nono, a Taolyre player who opened the "Musical Instrument Studio Jiyujin" with her husband, a lyre craftsman, in nature-rich Aomori, where they make musical instruments such as Tao lyres, tano cymbals and sound chimes that heal people and nature with their sound and vibration, Aya will bring the audience to feel like being part of the nature and hearing the sound of the earth. She will play and sing anime music and talk about SDGs.



***Tailwind calligrapher, improvising performance to music.  
Live as you dance. Dream evangelist, and professional dancer in  
New York, the premier city for dancing***

**Shiho Noma** (calligrapher)

Shiho has been studying under Shuho Takeda of the Futaba Calligraphy Club since May 2015. She works to create a place to face oneself through calligraphy, a place to make use of one's personality as well as a place to interact with people. She creates logos and title letters, and performs calligraphy together with music. Her specialty is to make a tailwind with a brushstroke fan.

<https://nomashiho.com/>



**Toshihiko Nakazawa** (dancer, dream maker)

A professional dancer living in New York City who made his dream come true in New York City, the pinnacle of entertainment, after changing from a salaried employee to a professional dancer. He won Amateur Night as a solo dancer at the Apollo Theater. His dance performance was aired on "So You Think You Can Dance", a nationally popular dance competition program, and selected as one of the top 100 dancers out of 15,000 competitors. He is the only Japanese street performer on The Ride, a multi-media tour bus. He performed in New York City and around the world. He gives lectures throughout Japan, including education for young children at schools all over Japan



## *A Japanese activist acting to reduce waste in Africa & A high school student who overcame an serious illness and started an eco-business.*

### **Hiromi Jonishi Ndiritu** (Environmental activist)



#### Main Activities

- **Garbage collection in the urban area of Embu County, Kenya**  
Hire a donkey, a rear car and a street boy to collect the trash
- **Separate collection of recyclable waste**  
While promoting the eco-bags, collecting recyclable plastic and other waste
- **Environmental education booklet**  
Produced an environmental education booklet (in cartoon form) that can be used in class
- **Creating eco-bags and other goods from bright African fabrics**  
Sold in Japan and other countries to help fund their activities.

### **Saki Kitahigashi** (Entrepreneur/Environmental activist)

Saki had a brain tumor when she was 3 years old and acute myeloid leukemia when she was 9 years old. She has recovered and now engaged in volunteer works. While still in high school, she started her own eco-business. Creates and sells eco-friendly bags and other items. She plans to have a talk with **Akiko Sanada**, the principal of her high school.



## *Diversity and Inclusion*

*Let's dance together "No one left behind"*

### **FaiRy** (kids dancer group)



A dancing team led by **Rina Yoshikawa** (dancer, MC, choreographer), where children with and without handicap are dancing together.

People with and without disabilities create a piece of work together through dance, song, and talk, and perform at various community events to bring smiles and energy to people.

Through entertainment, the group conveys the message that children with and without disabilities can "live together" beyond the "barrier of disability".



*An opportunity for children in Japan and Africa to learn about SDGs together and take the first step towards "future Japan" and "future Africa".*

## Africa Kids Summit 2020

Japanese children are connected to African children they have never met before through the Internet. They talk about their own cultures and interact with each other with their own sensibilities. We hope this experience will have a great impact on the future relationship between Japan and African countries.



It is our hope that the participating children learn about the SDGs, get information to discuss the future of Africa, and become interested in African countries, and that this experience will be the beginning of their participation in the International Summit.

Official website : <https://africa-kids-summit.org>

## “TE・WO・ARAO (Let's Wash Our Hands)”

(Africa Kids Summit 2020's theme song Vocal **IYCO**)

The song "TE-WO-ARAO (Let's Wash Our Hands)" was created by children in Africa and Japan to serve as the theme song for the event with the hope of reducing the number of children suffering and dying from disease in the world.



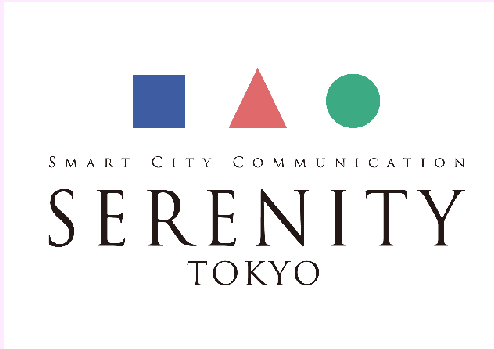
Aiming at holding "Africa Kids Summit 2025" at Osaka Expo in 4 years, we hold Africa Kids Summit every year, increasing the number of African countries to which the summit will be relayed. Thank you for your cooperation!



**“AFRICA 4.0 FOUNDATION”**  
Representative Director  
Yorihira Monden

A technology company that is growing not only in Japan but also internationally, using cutting-edge technology to eliminate human hunger and educational disparities

### SERENITY



- ❑ Virtual Smart City Business
- ❑ Virtual City "THE NEW YORK NEW YORK"
- ❑ VR • AI Business
- ❑ Virtual Conference Business
- ❑ Urban Development • Real Estate Business

Masafumi Sonoda, Chairman

<http://corporate.serenity.ne.jp/>

### [Message from SERENITY]

The concept of the company name "Serenity" is as follows: Serenity means "peace, tranquility, serenity, serenity" in English. In the world of Japanese Zen, there is a word, "Koufu Seigetsu", meaning that the mind is refreshing, clear and free of rutting. You can also imagine a refreshing breeze blowing across the sunshine and the moon in a clear sky after a rain. Our motto is to become a company that can help, even if only a little, to create a world where there is no more conflict in this world and where many children can live in peace and good health. In order to achieve this goal, the first thing we will do is to practice Serenity's "Creation of Peace".



Music for SDGs pursues the development of a new generation of music events using virtual reality and other IT technologies, as well as distance learning through entertainment. We also aim to realize a sustainable music career through the use of virtual finance. The ultimate goal is to achieve the SDGs. Serenity is a technology company with strengths in virtual city planning, virtual finance, entertainment, virtual education, e-Sports and gaming. Serenity would be an ideal partner for us.

# Join us to support Mauritius! Taking on the challenge of transforming industry and improving the environment on a global scale, based on cutting-edge “nanotechnology”.

## M-TEchX Inc.



- ❑ Production and development of nanofiber chemical fiber products and manufacturing machinery
- ❑ R & D and commercialization of “magic fiber”, a nanofiber brand
- ❑ Sales of oil adsorbents and other products (Domestic and overseas)
- ❑ Nanofiber business development with business partners

Hiroyoshi Sota, CEO

<https://www.mtechx.co.jp/>

### [Message from M-TEchX Inc. ]

M-TEchX successfully enabled mass production of Nanofiber, the new high-tech material with infinite possibilities or a promising future, with unique safe manufacturing technology, and applicable for various types of products.

In particular, we focus on the following six areas: ①**Oil absorbent materials**, enabling waste-oil treatment, environmental measures to recover oil spills at sea, ②**Housing construction materials**, with insulation effectiveness and sound absorbency, ③**Automotive sound absorbent materials**, absorbing low-pitched sounds, ④**Filters** to catch fine dirt and dust, ⑤**Masks** that shut out microscopic harmful substances and viruses, and ⑥**Desert greening**, which may contribute to the expansion of farming land and global warming prevention.

Off the coast of Mauritius, 1000 tons of heavy oil spilled out into the sea and damaged the nature. **Mauritius Emergency Relief Project** was launched to remove spilled heavy oil with Magic Fibers and restore the rich and beautiful sea of Mauritius, with sea turtles, waterfowls, dolphins and corals. <https://mauritius-rescue.com/>



Music for SDGs supports businesses that would contribute to SDGs through technological innovation on a global scale. We have been using music and entertainment to advocate the importance of blue oceans and a green planet. Nanofibers are dream materials that cover a wide range of keywords in the SDG era, as they may clean the sea and air, protect health from epidemics, solve hunger and contribute to the prevention of global warming. We also share an emergency relief project to restore the blue waters off the coast of Mauritius with M-TEchX's "Magic Fiber," which have successfully treated oil spill accidents in Japan.

# Aiming for beauty “Sparkling in mind and body” offering products that are key to beauty, health and society, and friendly to the earth’s environment.

## Libeiro



Planning, development and sales of products related to beauty and health

- ❑ Product Planning and Development
- ❑ mail-order sales
- ❑ EC Mall Management

Yusuke Sasaki, President and CEO

<https://libeiro.co.jp/>

### [Message from Libeiro (Source Libeiro) ]

Libeiro is a regular mail order manufacturer of health foods and cosmetics. Our corporate philosophy is to make everyone “beautiful and cool”.

We are committed to working with our customers to shine, not only in terms of their appearance, but also in terms of their lifestyles and their inner lives, by confronting various challenges of the world. Libeiro is a mail-order manufacturer dedicated to making people around the world cooler and more beautiful with eco-friendly products. We all live with a number of concerns in our daily lives. We are committed to creating products that help people with these concerns also from an environmental perspective.



Music for SDGs are planning events that combine beauty, health and music to promote women's success.

The good health of both body and mind is an important element of SDG3. Libeiro's contribution to SDG 3 by designing and developing health foods and products that address the complexities and concerns of our customers is in line with our philosophy. They also offer products that support women's lives (SDG 5) and earth-friendly green products (SDG 13).

Furthermore, Libeiro kindly designed the logo for Music for SDGs for free of charge. As expected of a star in the fashion industry, this is a masterpiece with a great sense of style.



A multi-lingual international patent firm with a strong global network. Contributing to industrial development and sustainable economic growth through intellectual property rights.

### OTA & ASSOCIATES, PATENTS & TRADEMARKS



Services related to intellectual property rights

- ❑ Patents, utility models, designs, trademarks, copyrights and unfair competition
- ❑ Domestic and foreign applications, searches, expert opinions, lawsuits, contracts, consultations, etc.

Keiichi Ota, President • Patent Attorney

<http://www.otapatent.com>

### [Message from OTA & ASSOCIATES]

Ota & Associates is a specialist in intellectual property law. Our Japanese and French female and male staff (SDG 5) contribute to sustainable economic growth (SDG 9) by protecting and exploiting inventions, devices, designs and trademarks under patent law, utility model law, design law and trademark law, thereby contributing to industrial development (SDG 9).



Music for SDGs supports new businesses that contribute to the SDGs through technological innovation and entrepreneurs who are breaking out of their local and national shells to explore the world. Securing intellectual property rights is an important element of such companies' activities. Ota & Associates is contributing to the achievement of the SDGs through industrial and economic development. The firm has an extensive international network, partnered with more than 1,000 patent offices in Europe, North America, South America, Asia, Africa and Oceania. The firm has a strong presence not only in English but also in French-speaking countries, with the head of the firm teaching in France. Ota & Associates would be a powerful ally for companies wishing to expand their business overseas.



### Music for SDGs Project



Under the slogan of **No one will be left behind!** aiming to provide opportunities for general public to deepen understanding of SDGs in an easier and enjoyable way through music events integrating entertainment and education



For more details, visit  
**[mackglobe.com](http://mackglobe.com)**  
or **[MusicForSDGs.com](http://MusicForSDGs.com)**

or email Makoto Okubo  
([mackglobe@gmail.com](mailto:mackglobe@gmail.com) or  
[MusicForSDGs@gmail.com](mailto:MusicForSDGs@gmail.com))



**SDGs Collaboration Contest  
& Seminar @ Rough Labo**